

Michael Lockyer.

Product Manager.

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Location: Milan, Italy
DOB: 18th February 1987
English: Native
Italian: Fluent (15 years working in Italy)

Profile.

Product Manager and UI/UX obsessive with 15 years leading enterprise B2B SaaS for editorial and digital publishing. I've built content management systems, multi-channel publishing workflows, and production tools for newsrooms and investment research teams at Fortune 500 companies.

I joined Eidosmedia as a graduate and left as **Head of Product**, shipping software across four continents for Morgan Stanley, UBS, JPMC, Moody's, and The Financial Times.

I build with AI daily: **RAG** systems, **natural language search**, writing assistants, MCP servers, and **chatbots**. I'm fluent in prompt engineering, **LLM** integration (Claude, GPT, Bedrock), and agentic coding tools like **Claude Code** and **Codex**.

British-Italian dual national. Based in Northern Italy since 2010. **Bilingual** in English and Italian.

Key Achievements.

Fortune 500 clients: I owned product strategy for Morgan Stanley, UBS, JPMC, Moody's, The Times, WSJ, Financial Times, Il Sole 24 Ore, and UEFA. The platform supports thousands of equity analysts who publish hundreds of thousands of research reports each year. Media clients use it to run newsrooms producing millions of articles annually.

Global rollouts: I've led implementations across Europe, North America, South America, and Asia – all without taking down production systems during the switch from legacy InDesign workflows.

AI in production: I've shipped RAG-based search, writing assistants, MCP server integrations, and chatbots that real users rely on every day.

Professional Experience.

Locksmith Creative Milan.

Founder & Chief Gaming Officer | January 2026 – Present

Indie game studio I founded to build a portfolio of cross-platform puzzle games. First title launches Q1 2026.

- **Portfolio piece** to demonstrate Product Management skills and approach.
- **5 platforms** (iOS, Android, Mac, Windows, Linux) from a single codebase
- **95%+** code reusability across titles
- **67 languages** at launch
- **Monetisation** via ads and tiered subscriptions
- **Target:** 10 titles over 18-24 months to build passive recurring revenue

Education & Certifications.

University of Westminster – 2005–2008 – BA (Hons) Fine Art – First Class
Dissertation: "The Role of Visual Arts in the Misrepresentation of the Spanish Revolution"

Peter Symonds College – 2003–2005
A-Levels: Fine Art (A) • Government & Politics (B) • Modern History (C)

Certifications
Advanced Certified Scrum Product Owner (A-CSPO) – Scrum Alliance, 2021

Certified Scrum Product Owner (CSPO) – Scrum Alliance, 2019

Technical Skills.

Product Leadership: Portfolio management • Cross-functional leadership • Roadmapping • User story mapping • Stakeholder management • UX/UI collaboration • Agile/Scrum • SDLC/PDLC

AI & Integration: RAG systems • Natural language search • Writing assistants • MCP servers • Chatbots • Prompt engineering • LLM integration (Claude, GPT, Bedrock) • Agentic coding

Tools & Methodologies: JIRA • Confluence • Figma • Adobe Creative Suite • Mac/Ubuntu/Windows Industries/Financial services • Investment banking • Media • Digital publishing • Enterprise SaaS

Languages: English: Native
Italian: Fluent (15 years working in Italy)

Personal: British-Italian. I live in Seregno (MB) with my Italian wife and three children. My hobbies are photography, art, design, typography, music, video games, swimming, jogging & gardening.



Professional Experience (Cont).

Eidosmedia S.p.A.

Head of Product Management | January 2024 – January 2026

I ran the front-end product portfolio: web platforms, mobile apps, and desktop software for Fortune 500 financial services clients. Led cross-functional teams building AI features, C++ desktop apps, Java backends, and React/React Native web and mobile products.

Managed product owners and worked closely with UX/UI designers. Mentored junior POs and coordinated agile delivery across US and European time zones.

Worked directly with C-level executives at tier-1 banks on product direction and compliance requirements

Senior Product Manager – Front End Suite | 2022 – 2023

I managed flagship applications used in global newsrooms and on financial trading floors.

Led multiple agile scrum teams with embedded UX/UI designers
Drove AI product strategy: natural language search and intelligent writing assistants. Coordinated development across European and American teams

Product Manager, Digital Solutions | 2018 – 2022

Product Owner for Windows apps (C++), web platforms (React), and mobile apps (React Native for iOS/Android).

Led two agile scrum teams building REST API integrations, responsive web apps, and mobile solutions. Owned the full product lifecycle: roadmaps, backlogs, user stories, sprint planning

Product Marketing & Presales Manager | January 2018 – January 2019

Ran technical demos and product presentations for enterprise prospects across Europe and the US. Built competitive positioning materials and sales collateral for Fortune 500 deals.

Senior Application Specialist | May 2012 – January 2018

I ran technical implementations for banks and newspapers across the US, Europe, and Asia. This meant on-site work: configuration, workflow design, system integration, training, and ongoing support. I kept production running during every transition from legacy InDesign systems – no downtime. I translated what clients needed into specs that developers could build.

Earlier Roles.

B-Easy Creative Agency – Milan, Italy

Creative Director | March 2010 – May 2012

I ran a small agency serving English-speaking expats and international businesses in Milan. Graphic design, art direction, web design, magazine layout, copywriting.

Freelance Art Direction & Photography

London & Milan | 2006 – 2014

Freelance work in the music industry, running alongside full-time jobs.

International Project Experience.

UBS Ltd. – London, UK

September 2017 – June 2018

Led enterprise rollout for UBS Research. Built automated PDF and HTML publishing for global distribution.

Moody's Inc. – New York, USA

April 2017 – January 2018

Took an automated pagination system from proof-of-concept to production for credit research analysts.

Morgan Stanley – New York, USA

May 2015 – January 2018

Co-built automated document production for investment research – now publishing millions of reports a year. I split my time equally between NYC and Milan as an embedded PM, coordinating trans-Atlantic development.

The Hindustan Times – New Delhi

January 2015 – March 2015

Led digital transformation for India's largest daily newspaper. Migrated from legacy InDesign to a digital-first CMS.

Gazeta do Povo – Curitiba, Brazil

March 2014 – December 2014

Ran digital transformation for South America's leading regional daily. Set up the LATAM subsidiary and trained local teams to run it independently.

Il Sole 24 Ore – Milan, Italy

September 2013 – February 2014

Built the digital production system for Italy's main financial newspaper. Unified print and digital workflows with proper typography controls.

Corelio MediaHaus – Brussels

February 2013 – April 2013

Moved their magazine portfolio from InDesign to Eidosmedia. On-site implementation in Brussels.



Autorizzo il trattamento dei miei dati personali ai sensi del Decreto Legislativo 30 giugno 2003, n. 196 "Codice in materia di protezione dei dati personali" e dell'art. 13 del GDPR (Regolamento UE 2016/679).